

CEDIM, the only Mexican university that participated in Milan Fashion Week

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CEDIM, the school of design and fashionwith campus in **Nnew León and CDMX**, promotes emerging design through its students by giving them the opportunity to present on the best design platforms worldwide, and this time **CEDIM presented for the first time the work of outstanding students at Milan Fashion Week**, being the center of attention of a catwalk that was made in conjunction with other emerging designers.

It is time for Mexican design to open borders, demonstrating that we have always been able to generate high impact through innovation and unlimited creativity, it is a matter of supporting designers who are willing to do so", said Diana Villalobos, director of Carrera.

As part of the official calendar of **Milan Fashion Week** and from the hand of **Global Fashion Collective** a platform that specializes in supporting emerging designers by helping them establish a presence around the world, on September 25 in the outskirts of **Fondazione Prada presented the SS/23 edition of CEDIM**, where the work of students who represent a non-conformist thought that is favored by diverse and different perspectives and thoughts, that are born from local and global connections and that are moved by deep values that are born above all of shared values, was shown **and that cause designers to generate a stronger impact, thus creating democratic, inclusive and revolutionary designs for their time and space.**

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Rebel Soul is the concept of the collections that were presented in this edition of Milan Fashion Week and at the same time of the mind of this generation; a rebellious mind that goes against the status quo and that aims to bring about a change in the world.

When you believe in what you design, when you learn to trust your process, when you work hard despite the sleepless hours, the difficulties, even when it felt distant and impossible, when you move forward, focused and with the objective present When you don't give up on the dream, the result is simply wonderful. Look where the road has taken me. You have to let yourself be enveloped by the experience itself," said Alessandra Garfias.

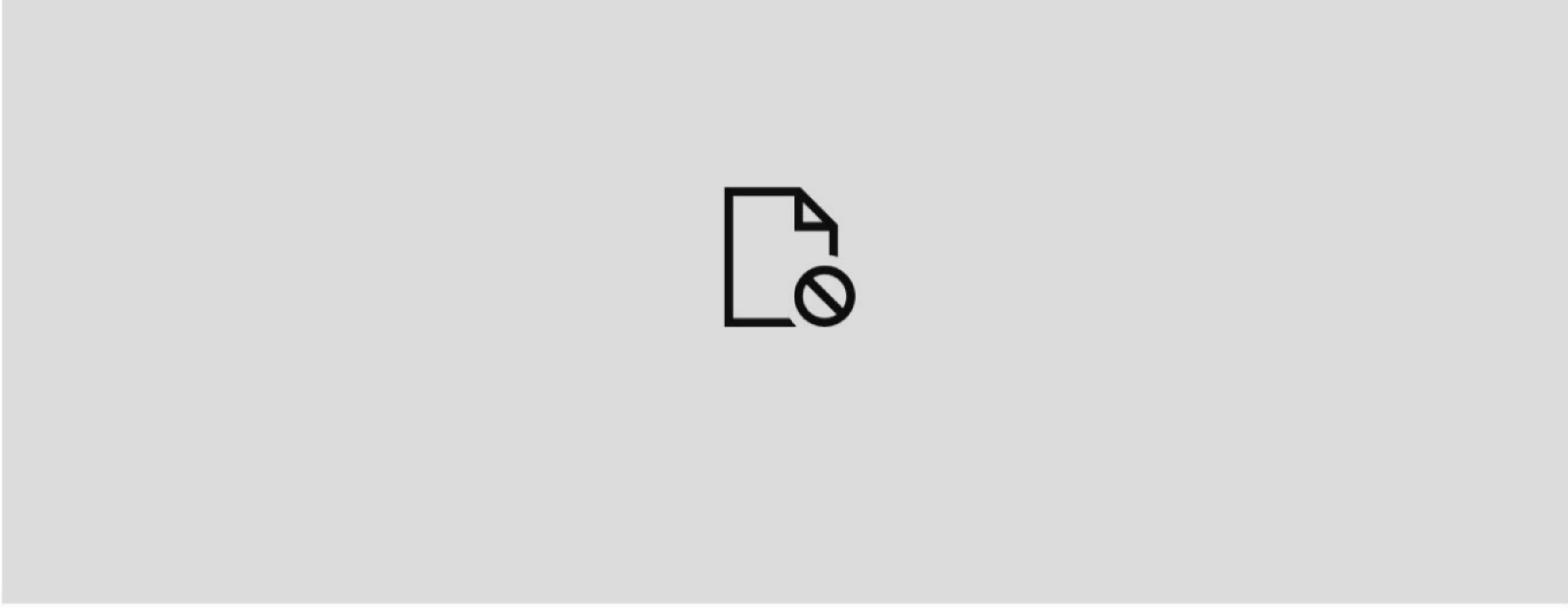
Seven designers: **Lorena de la Garza, Karime Quizan, Katya Garza, Norma Cota, Paulina Villareal, Valeria García and Alessandra Grafias** They show us the values that represent them and take us into the world of their imagination, presenting us with their DNA and identity as designers, an identity that defines who they want to be in this world and what they want to contribute to it.

The designers immersed themselves in the process by being present at the event in **Milan**, were able to experience the entire development of the presentation of a fashion collection at an international level. Together with Diana Villalobos, director of the Design and Business program at the **Moda and Anna Lopez, coordinator of the same, lived from the process of a fitting to the presentation with the media, they were also part of the production of a fashion film produced and directed by Atomik Films, a Mexican production company that once again joined an experience with CEDIM.**

It was the best experience someone can have to start the path of their career..."", expressed Valeria SanMiguel.

Leslie García Novak, CEO of CEDIM was present at the event supporting the designers, representing and putting the name of Mexico high, being the only Mexican university that has presented in **Milan Fashion Week.**

CEDIM is presented at Milan Fashion Week as a university that has challenged paradigms since 1978 and still continues to guide the future of the fashion industrywhich is in the hands of designers who challenge paradigms and create new languages in the aesthetics that define **social, cultural and inclusive evolution.**



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